



Exporting
Success,
Importing
Trust

www.kands.world





K&S Trading Academy

Business Diplomas and Workshops

Business & Strategy Development	Diploma (12 sessions) 40 hrs
How to create your business Model	Workshop (4 sessions) 12 hrs
Shaping Marketing Strategy to your business	Diploma (12 sessions) 36 hrs
Export Qualifying and Development for SMES and large companies	Workshop 12hrs

Strategic Management Workshops

Strategic Planning	Workshop (4 sessions) 12 hrs
Advanced Management Diploma	(10 sessions) 40 hrs

HRM Workshops

How to create Organizational Structure and JD	Workshop (3 sessions) 12 hrs
How to write Policies and Procedures	Workshop (2 sessions) 8 hrs
PMS Performance Management System	Workshop (3 sessions) 12 hrs
Learning and Development Module	Workshop (4 sessions) 16 hrs

Marketing Workshops

How to create Market Research	Workshop (2 sessions) 8 hrs
Marketing Performance	Workshop (2 sessions) 8 hrs
Digital Marketing	Diploma (8 sessions) 32 hrs

Sales Diplomas and Workshops

Retail Management	Diploma (8 sessions) 32 hrs
Sales Management	Workshop (4 sessions) 16 hrs
Sales Skills	Workshop (2 sessions) 8 hrs

Customer Service Workshops

Customer care	Workshop (4 sessions) 24 hrs
CRM	workshop (3 sessions) 18 hrs



+20 20650226



+20 122 1266 662



+20 20650227



Info@kands.world



Building 33, Heliopolis Gardens, Al-Multaqa Al-Arabi
District, Sheraton Residences, Nozha, Cairo, Egypt